

RIVERFRONT MARKETING GROUP

go 4th on the river 2024

For Immediate Release

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30-Second PSA

Celebrate Independence Day as only New Orleans can at **Go 4th on the River**, the **FREE** spectacular Fireworks Show over the Mighty Mississippi at 9 p.m. on July 4th! Come down early to shop, dine, cruise, play, and dance to live New Orleans music! See the *General Kelley* fireboat with its plumes of red, white, and blue. Go to **Go4thontheRiver.com** for event schedules, special offers from our sponsors, parking information, a link to the patriotic music used to choreograph the show, and so much more!

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